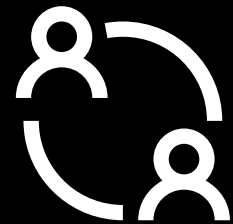




PROCESS

CONNECT

Connect Foster/Adopter to website in order to write bio and view resources



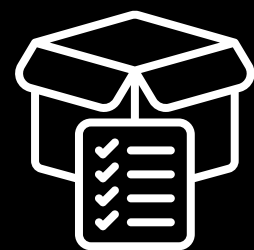
CREATE

Foster, Adopter, or caregiver is responsible for writing the bio within 7 days



SHARE

Every post should contain a link to the dog's bio, across social media platforms. This is the dog's lifeline. The more people directed back to TVB, the more opportunities for ALL dogs to get exposure.



FOLLOW UP

TVB will send out "check-ins" asking for bio updates, as well as adoption status of dog

